

Project 3 Proposal

❖ Creative Brief:

- **The topic of your Flash animation?**

www.Kidsluanimals.com

- **What is the purpose of your website?**

The website is about animals. Mainly it talks about animal, but in simple way that kids could understand it and enjoy it.

- **Who is the target audience of your website?**

Kids are the main target audience for this website. However, even adults who are interesting in animals and want to know some basic and funny facts and Info about them could enjoy the website too.

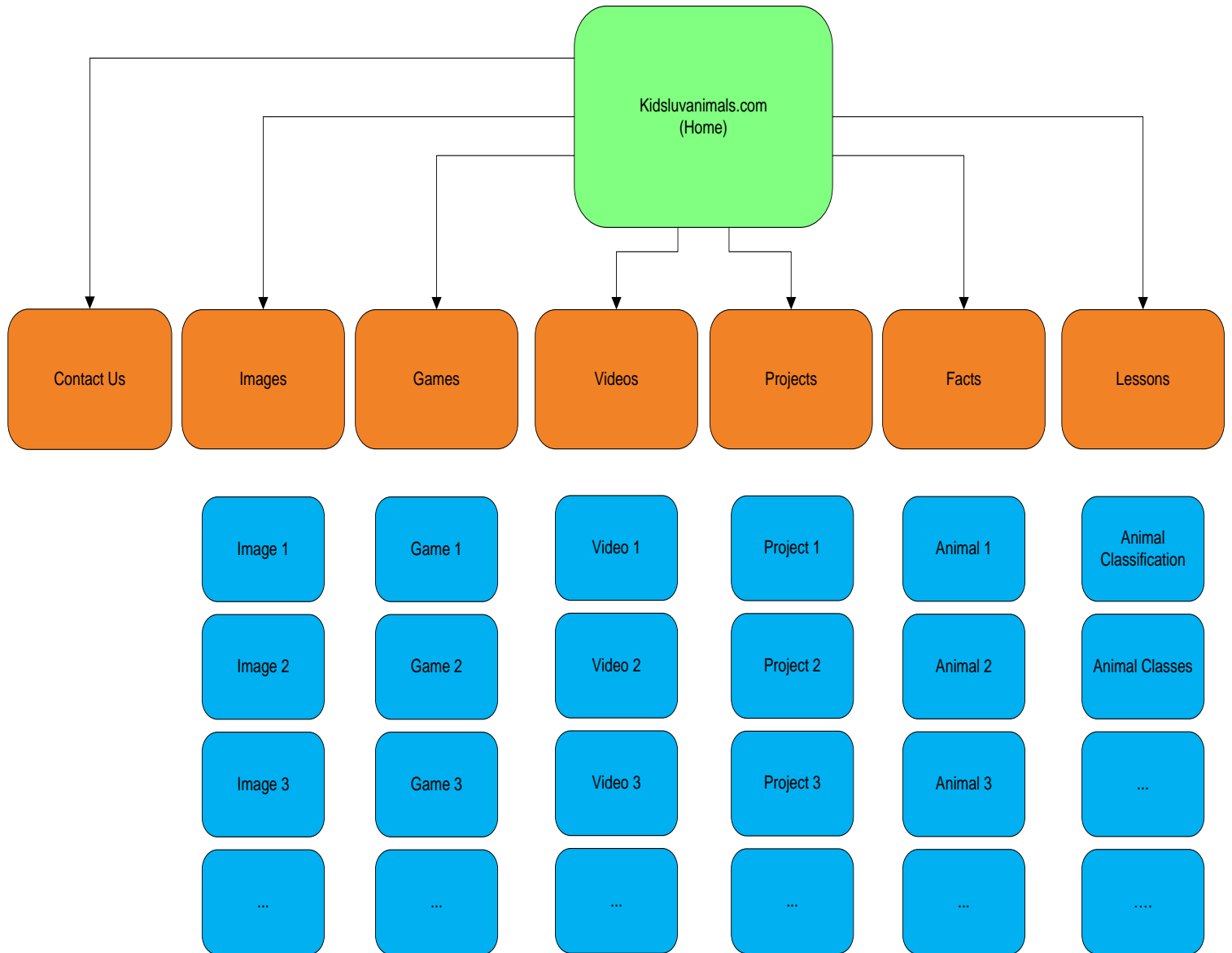
- **What goal do you plan to achieve with this website?**

This website will contain some lessons, science facts, images, games, videos, and other things that all talk about animals.

- **What kind of content will your website contain?**

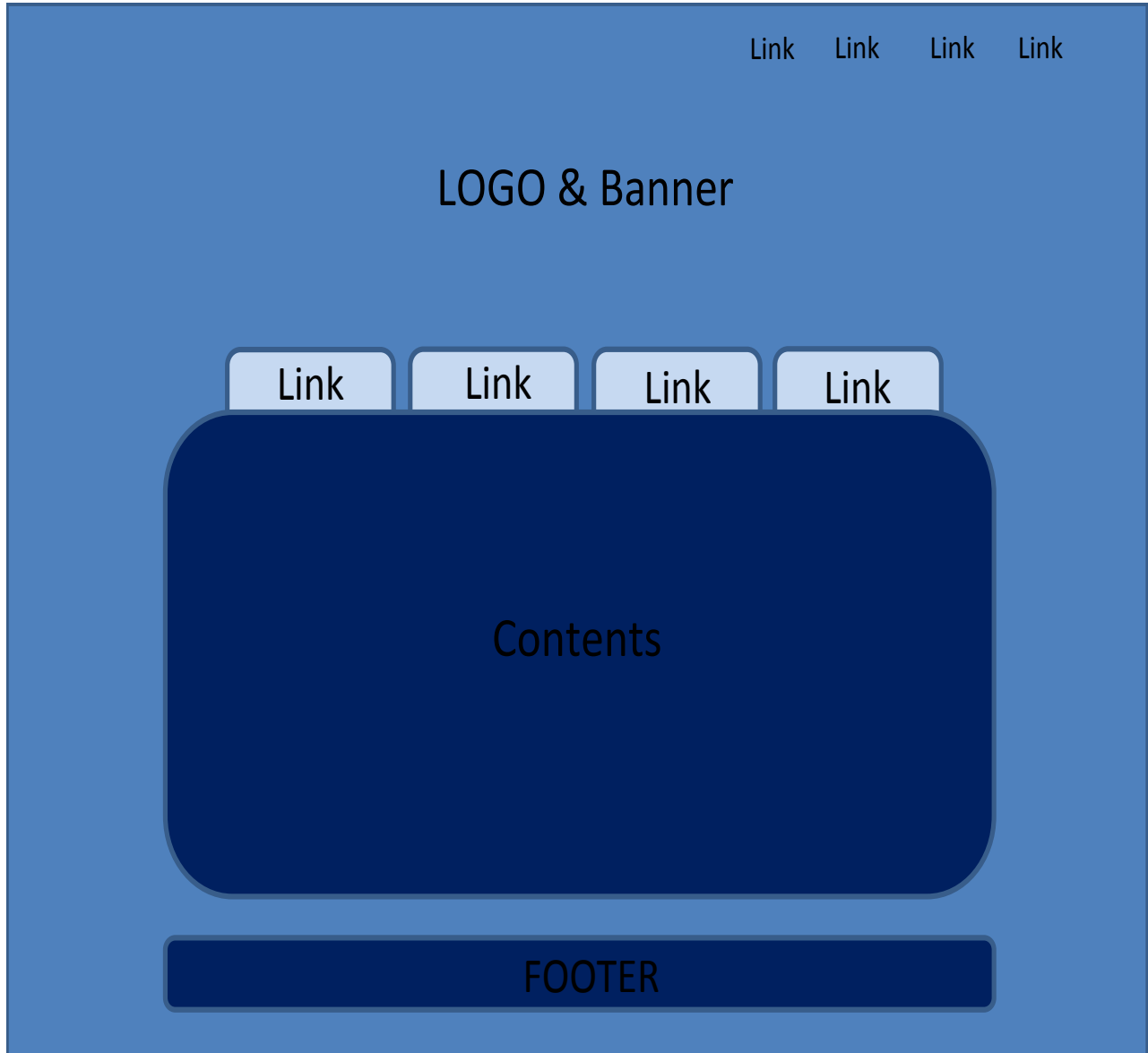
The site will contain text materials, images, games, music, sound effects and videos.

❖ Flowchart:



❖ **Wireframe:**

- Home Page



- Inside Page

