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EDUCATION

DePaul University, Chicago, IL.

Bachelor of Arts in Public Relations and Advertising

Minor of Animation

GPA: 3.3 / 4.0

Expected June 2015

EXPERIENCE

Shiftgig Inc., Chicago, IL

September 2012 - November 2012

Social Media Marketing Intern

- Design mass email marketing campaigns through direct links, online strategies, and personal calls
- Establishing development, site skeleton, and content layout for launching company Tumblr page

Senior Lifestyle Corporation, Chicago, IL

March 2012

PR/Marketing Intern

- Created database work for target demographics based on zip code location for calling records
- Organized and ran corporate events such as corporate parties

DePaulia, Chicago, IL

February 2013 - Present

Advertising Sales Representative

- Selling advertising space in nationally recognized DePaul University newspaper *The Depaulia*
- Building relationships with Lincoln Park and Loop businesses through sales and communication

OTHER EXPERIENCE

Photogenic Inc. Chicago, IL

April 2012 - August 2012

Photographer

- Photographer at various tourist attractions like John Hancock Observatory and Willis Tower

Art Effect, Chicago, IL

November 2012- January 2013

Seasonal Sales Representative

- Conducted perfume consultations and service at upscale gift shop and boutique

LEADERSHIP

DePaul University Adventors, Chicago, IL

September 2011 - Present

- Create professional connections to advertising agencies and facilitate community
- Participate in group visits to advertising agencies

DePaul University SEARCH 5 and 6 Retreat Leader, Chicago, IL

August 2012 - Present

- Facilitate and plan event meetings, scheduling, and retreat facilitation

DePaul University Liturgical Choir, Chicago, IL

September 2011 - Present

DePaul University Service Immersion Trip, Washington, DC

March 2013